

# CORPORATE SPONSORSHIP OPPORTUNITY

TO SUPPORT PROFESSIONAL DIVERSITY AND MATH EDUCATION



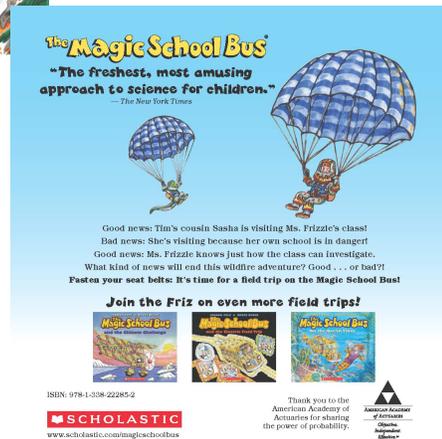
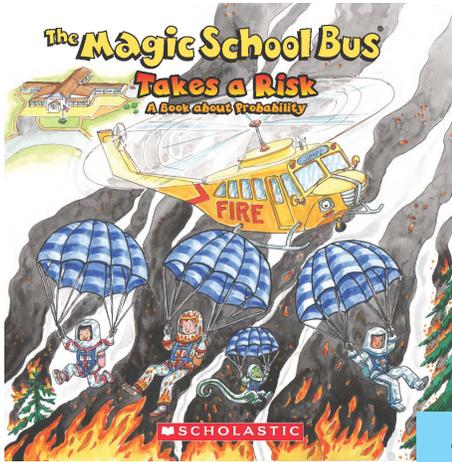
AMERICAN ACADEMY of ACTUARIES

Objective. Independent. Effective.™

The **American Academy of Actuaries** sponsored this custom **Magic School Bus** story from Scholastic to educate young students about actuaries, reinforce key math concepts, introduce basic insurance concepts, encourage literacy, and help kids cultivate a love of problem-solving.

## Corporate sponsorship can include:

- ✓ Adding your company logo on the back cover
- ✓ Branding added to the letter of introduction
- ✓ Scholastic's assistance with distribution in schools throughout the U.S.



## Estimated Pricing

Copies	Cost
1,500	\$12,500
2,500	\$15,000
5,000	\$17,000
10,000	\$23,000

**ADD YOUR LOGO HERE**



The Academy has sponsored 45,000 books and accompanying materials for public school classrooms, grade 3 through 5, in the District of Columbia. Consider doing the same and adding your branding to our custom designed book to bring to your own communities. Cost for corporate sponsorship includes no profit to the Academy; costs quoted are Scholastic's cost for additional print runs to add your branding.

**Join the Academy in promoting diversity in the actuarial profession and supporting student mastery of math in your local communities!**

For more information, please contact David Nolan, Director of Communications, at [nolan@actuary.org](mailto:nolan@actuary.org) or 202-223-8196.