AMERICAN ACADEMY OF ACTUARIES ANNUAL MEETING PUBLIC POLICY FORUM NOVEMBER 5-6 CAPITAL HILTON WASHINGTON, D.C.



Insurance-Linked Securities

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Today's Presenters

- Shawna Ackerman, Moderator
 - President, American Academy of Actuaries
- Bill Dubinsky
 - Managing Director & CEO, Willis Securities Inc.
- Achille Sime-Lanang
 - Co-Chair, Academy Work Group on ILS





Role of Alternative Markets and Reinsurance: Purpose, Marketplace and Risk Transfer

Bill Dubinsky Managing Director & CEO, Willis Securities Inc. William.dubinsky@willistowerswatson.com

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The Wake Up Call: Hurricane Andrew (1992) / Northridge (1994)

ILS emerged out of disasters: If the (re)insurance capital base is too small, where is more available?

Hurricane Andrew (1992)



Northridge (1994)



Nominal Losses: \$15.5 Billion Inflation-Adjusted Losses: \$27.9 Billion

Note: Inflation-adjusted losses based on Consumer Price Index as published by the Bureau of Labor Statistics; data as of 02/28/19 Source: AIR Press Releases

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Nominal Losses: \$12.5 Billion

Inflation-Adjusted Losses: \$22.5

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Influence of Alternative Capital



Year-End Nonlife ILS Capital Outstanding (\$bn)

Source: Industry research and Willis Re Securities Transaction Database



State of Non-Life Cat Bond Market

2018 was a strong year for new issuance following a record-setting 2017

Year-End Non-Life Cat Bond Issuance / Outstanding Volume (\$bn)



Source: Industry research and Willis Re Securities Transaction Database as of 10/25/19

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Market Context ILS Investment Opportunity - Relative performance vs. other asset classes

Insurance-linked securities offer stable, uncorrelated returns



Securitization As AModel?



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ILS Structure



Insurance-linked security for funding

Note: Sometimes other risk transfer alternatives are used and the transformer is not technically a reinsurer.



Triggers



Increased Cost and Complexity to Structure

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Introduction to Catastrophe Bonds



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Spectrum Of Possibilities Available To Engage With Alternative Capital



Less Organizational Effort

High Execution Risk / Increased Organizational Effort



How to Choose the Optimal Product?



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Range of Options



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Non-Proportional ILS Choices



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Illustrative Cost of Capital

Both the amount and the rate matter

	Florida Hurricane	Western Australia Cyclone	
Industry PML	~\$150 Billion	~\$2 Billion	
	Reinsurer Vi	ew	
Capital / Limit	50.0%	5.0%	
Required Return	10.0%	10.0%	
Cost of Capital	5.0%	0.5%	
	ILS Investor V	iew	
Capital / Limit	100.0%	100.0%	
Required Return	2.5%	2.5%	
Cost of Capital	2.5%	2.5% 2.5%	





Convergence 2.0

	Public Equity / Traditional (Re)insurer	Fixed Income / Alternative Capital	Blended Models Converging
Leverage	Highly Levered Balance Sheet	Little or No Leverage	HOW DO I GET TO THE OTHER SIDE ?!!
Capital	Lower Amount of Capital	Higher Amount of Capital	
Return	Higher Required Rate of Return	Lower Required Rate of Return	
Result	Adding Alternative Capital to Lower Required Return to Write Business	Adding Leverage to Lower Amount of Capital Required to Write Business	

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...Innovation in Alternative Capital

Improved data collection / access driving innovation in alternative capital sector



(Re)insurers looking to capitalize on investor demand while exploring new opportunities to engage

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Spotlight on Actuaries in Alternative Capital

Actuaries play many roles including these particularly important roles:

- Risk modeling: e.g., build models to analyze certain risk structures both to facilitate a transaction or by working the buy-side
- Reserving: e.g., work for investors to help value potentially loss affected positions or to facilitate commutations on an individual position or portfolio basis
- Capital management: work with cedants, rating agencies and regulators to assess the solvency capital impact of innovative alternative capital transactions and with investors to manage portfolio risks







Pressured Insurance Value Chain



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Disruption of Value Chain through Disintermediation

Is the value chain too long and expensive?





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Monthly Cat Bond Pricing Indications



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Willis Re Securities – Selected ILS Transactions

Our team is experienced in executing across the ILS spectrum



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Extreme Event Committee – ILS Monograph

Achille Sime, MAAA, FIAF, FSA, MAAA, CERA Principal and CEO, SL FINANCIAL Inc.

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ILS Work Group

- Composed of 12 persons of which 2 are co-leads
- Purposed to write a monograph that provides actuarial perspective on ILS
- Monograph proposed sections:
 - Introduction
 - Identify and describe major types of instruments
 - History
 - Market development over time
 - Purchase Decision
 - Reasons for purchase in comparison to traditional risk financing mechanism
 - ILS Transaction Timeline
 - Shop & Price
 - Purchase & Record
 - Trigger and Expiration
 - Trigger of payout
 - Final commutation settlement



Actuarial Perspective

Actuarial Perspective

- ILS Impact on Traditional Reinsurance
- Case for Actuaries Involvement
- Continuous Involvement of Actuaries

Achille Sime, MAAA, FIAF, FSA, MAAA, CERA Principal and CEO, SL FINANCIAL Inc.



ILS Impact on TraditionalReinsurance

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- Reinsurers write policies whose potential losses are multiples of capital in their balance sheets (levered balance sheet)
- Leverage is accepted as part of business due to diversification, risk management and credit rating
- >
- Securitized risk holds cash and liquid securities equal to full limit of coverage
- This reduces or eliminates credit risk and makes liquid trading possible
- ≻
- From levered to unlevered (collateralized) balance sheet
- From managing to hedging insured risks



Case for Actuaries Involvement

- Factors supporting actuarial involvement in ILS:
 - Transparency: Net Asset Value (NAV) of funds published monthly
 - Independence: investors demand independent third-party reviews
 - Rating agencies or regulators perspective:
 - $_{\circ}\,$ Assess creditworthiness and policyholders' security
 - Actuarial work-product is key to rating agencies' and regulators' reviews
- NAV is the fair value of ILS instrument:

•
$$FV(t) \cong \underline{[Collateral Balance(t) + Earned Premium(t)]}_{FV(Assets) = FVA} - P f t$$

- P(t) is the price a rational risk taker would charge to assume the risks
 - $_{\circ}\,$ The lack of active market necessitate a mark-to-model approach
 - Mark-to-model is pricing method for a specific investment position or portfolio based on internal assumptions or financial models
 - $P(t) \cong PV(Loss \ Reserve(t)) + Risk \ Magin(t) Repricing \ Unrealized \ Value(t)$
 - ✓ Repricing Unrealized Value ≅ Unearned Premium (t) Repricing of Unexpired Exposure (t)
 - \checkmark FVL methodology is subject of significant actuarial research



Continuous Involvement of Actuaries

- Actuarial risk analysis and pricing at inception
- Revenue recognition according to seasonal earning of premium
- >Actuarial opinion on unpaid claim liabilities (i.e. reasonableness of Loss Reserve t)
- >Actuarial estimate of FVL (i.e. P t)
- Portfolio risk management (e.g. independent review of underwriting and risk metrics)
- Collateral release and commutation analysis
- >Service provider (e.g. loss reserve specialist, calculation agent, peril modeler, etc.)
- >Independent valuation peer reviewer
- Investors education



Discussion

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