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# Mortality Table Development

## American Academy of Actuaries Life Experience Committee / Society of Actuaries Project Oversight Group

March 26, 2015

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## Table status

- 2014 VBT and VBT RR Tables
- 2017 CSO
- PBR margins
- GI/SI/Preneed



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# **Regulatory Mortality in Development**

Table	<b>Regulatory Use</b>	Status	<b>Request for LATF</b>				
2014 VBT Basic Tables	<ul> <li>AG38</li> <li>VM-20 Deterministic reserves</li> </ul>	• Previously exposed in 2014 and comments incorporated	Project to 2015? Re-expose for comment				
2014 VBT Relative Risk Tables	• VM-20 Stochastic reserves	• Beta versions are complete	Project to 2015? Expose for comment				
2017 CSO and 2017 CSO Preferred Structure Tables	<ul> <li>Net premium reserves</li> <li>Tax reserves</li> <li>Non-forfeiture determination</li> <li>Basis for 7702/7702A</li> <li>Cap for universal life cost of insurance charges</li> </ul>	<ul> <li>Loading structure and coverage tests complete</li> <li>Tables currently being tested via impact study</li> </ul>	<ul> <li>Provide comment on:</li> <li>Structure of loading</li> <li>Coverage</li> <li>Approach to development of preferred structure tables (basic and loaded)</li> <li>Timing for exposure</li> </ul>				
PBR Margins	VM-20 Deterministic and Stochastic reserves	<ul> <li>Recommendations complete</li> <li>Reserve impacts of margins currently being testing via impact study</li> </ul>	<ul> <li>Provide comment on:</li> <li>Structure/level of margins</li> <li>Variation by statistical credibility method</li> <li>Revision to VM-20</li> <li>Timing for exposure</li> </ul>				
GI/SI/Preneed	CRVM reserves	In progress	Provide comment on: • Timing				
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## 2014 VBT and RR Tables

## Requests of LATF

- Opine on Table Start Date
- Expose/Re-expose for Comment







# 2014 VBT and RR Tables

- Incorporated comments and made modifications resulting from prior exposure
- Completed monotonicity and relationship checks for the basic and RR tables
- Finalized preferred wear-off pattern slight changes from what was previously published



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# 2014 VBT and RR Tables

- VBT Primary Table structure
  - NS/SM/Uni-smoke
  - M/F
  - ANB/ALB
  - Select & Ultimate, Ultimate only
  - Juvenile rates on uni-smoke basis only
- RR Table structure
  - 10 NS/4 SM tables
  - M/F
  - ANB, ALB
  - No juvenile rates or uni-smoke tables
  - Utilizes preferred wear-off pattern that wears off by age 95
  - RR 100 Table same as VBT Primary Table



New UCS Calculator

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# Determination of Relativity for RR Tables - Nonsmoker



### **Range of A/Es for all NS risk classes by number of claims**

NS = RR 50, 60, 70, 80, 90, 100, 110, 125, 150, 175

E = 2014 VBT adjusted to remove improvement to midpoint of data period for each company



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# Determination of Relativity for RR Tables - Smoker

- Limited data to justify different structure or relativity from that in the 2008 VBT
- SM RR tables = RR 75, RR 100, RR 125, RR 150
- RR 100 = VBT Primary SM







# Preferred Wear-off Factors – Select Ages

	Duration						
Issue Age	1	5	10	15	20	25	
25	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	
35	0.0%	0.0%	0.0%	2.1%	5.6%	11.4%	
45	0.0%	1.8%	5.3%	11.1%	19.3%	29.9%	
55	0.0%	5.2%	14.0%	25.2%	39.0%	55.3%	
65	0.0%	11.0%	27.4%	46.8%	66.2%	81.4%	
75	0.0%	22.8%	51.1%	72.5%	94.3%	100.0%	
85	0.0%	27.8%	82.9%	100.0%	100.0%	100.0%	



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# 2017 CSO SM/NS and Preferred Structure Tables

## Requests of LATF – Opine on:

- Structure of loading
- Coverage
- Approach to development of preferred structure tables (basic and loaded)
  - Timing/process for exposure







# Considered Four Purposes for a Margin

Consideration		Resolution
1	Confidence of experience study	<ul> <li>Not a concern for 2017 CSO (underlying study is credible)</li> <li>Significantly more data than in prior underlying studies</li> <li>439% increase in exposure by amount over data underlying 2001 CSO (52% increase by count)</li> </ul>
2	Variation of individual company's experience relative to the mean	<ul> <li>There is considerable variability by company</li> <li>For NS risks, the A/E by amount ranges from &lt; 40% to &gt; 200%</li> </ul>
3	Random fluctuation due to smaller exposure	<ul> <li>Not practical to vary loadings by size of company exposure</li> <li>Purpose of capital and surplus</li> </ul>
4	Unknown variation such as catastrophic events	• Purpose of capital and surplus

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# 2017 CSO Margin Development

## NAIC LATF guidance:

- Margins consistent with 2001 CSO
- To cover the claims or mortality experience from at least 70% - 79% of the contributing companies (in the underlying mortality study)

 Purpose of margin is to cover the variation of an individual company's mortality around the mean (company variation)



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# **CSO Margin Structure**

• 2001 CSO Margin structure:

 $0.0056 - 0.00016(x+t) + 0.000008(x+t)^2$ 

 $e_{[x]+t}$ 

• Examined using similar structure to determine margin as used for the 2001 CSO

- This formula results in margins that are extremely high during the select period and for issue ages where there is the most experience
- Formulaic margin difficult to develop for the large number of tables to load (Select & Ultimate, Ultimate, Non-smoker, Smoker, Preferred Risk Tables, etc.)



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# CSO Margin Structure, cont'd

- Developed % Load that varies by attained age with the following pattern:
  - 23% below age 20, grading down to
  - 17% at age 80, and further grading down to
  - 15% at age 100, and further grading down to
  - 7.5% at age 110 and later
- Results in a percentage load that decreases by age and an absolute load that generally increases by age
- Appears to result in more intuitive pattern in load by age than other methods
- Simple to understand and administer for all the table variations
  - Easier to maintain appropriate relationships between the various tables

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# CSO Margin Structure, cont.



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# CSO Margin Structure, cont'd

### This load covers the mortality\* of

- **70.6%** of companies in the study overall
- 72.5% of companies for males; 76.5% for females
- 71.6% of the companies for male non-smokers; 74.5% for female nonsmokers
- 74.5% of the companies for male smokers; 78.4% for female smokers
- A company's mortality was covered if its A/E ratio by amount was below 100% where E was the loaded pure experience table before any improvement to 2014 (or 2017)
- Committee believes this covers the guidance suggested by LATF to cover 70%-79% of contributing companies' experience
  - \* The different distributions of business within each company led to variability in which companies and how many companies experience is covered by a particular load.



The coverage percentage varies by age grouping within a particular cohort.

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## Whole Life Reserve Comparisons CRVM Mean Reserves\* - Male NS, Issue Age 25



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## Whole Life Reserve Comparisons CRVM Mean Reserves\* - Male NS, Issue Age 45



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## Whole Life Reserve Comparisons CRVM Mean Reserves\* - Male NS, Issue Age 65





\* Ultimate Table, 4.5% Interest Rate, Fully Continuous

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## Whole Life Reserve Comparisons CRVM Mean Reserves\* - Male SM, Issue Age 45







\* Ultimate Table, 4.5% Interest Rate, Fully Continuous

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## Whole Life Reserve Comparisons CRVM Mean Reserves\* - Male SM, Issue Age 65



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## Whole Life Reserve Comparisons CRVM Mean Reserves\* - Female NS, Issue Age 45



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## Whole Life Reserve Comparisons CRVM Mean Reserves\* - Female NS, Issue Age 65



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## Whole Life Reserve Comparisons CRVM Mean Reserves\* - Female SM, Issue Age 45



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## Whole Life Reserve Comparisons CRVM Mean Reserves\* - Female SM, Issue Age 65



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- 2014 VBT as base, projected with improvement to
   2017 (referred to as Preferred Structure Basic Tables)
- Similar structure as 2001 CSO Preferred Structure Tables
   NS and SM classes, when weighted together,
  - 3 NS equal 2014 VBT aggregate NS and SM mortality, respectively
    - Tables were subsequently improved to 2017

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• Omega age of 121 – same as 2001 CSO

No grading to omega - rates jump at 121 to 1.000

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- Step 1: Assessed preferred experience based on the 2005-09 ILEC data collected for business issued under a preferred structure basis.
  - Business for nonsmoker risks with 3 or more classes limited to issues since 1990 resulting in little to no data beyond duration 15
  - Business for smoker/nonsmoker risk structures limited to issues since 1980s
- Step 2: Mapped classes into preferred risk class structure (NS classes to Preferred Plus, Preferred and Residual Standard; SM classes to Preferred and Residual Standard)
  - 3 class structures were mapped directly,
  - 4 class structures mapped best class to best class, 2<sup>nd</sup> best to 2<sup>nd</sup> best, and 3<sup>rd</sup> and 4<sup>th</sup> classes to standard
  - 2 class NS data was ignored as the experience was not consistent with the 3 and 4 NS class structures
- Step 3: Determined a single A/E estimate for the experience by combining
  - All available durations
  - Male and female (because UCS scored do not distinguish between genders)
- Step 4: Determined the Relative Risk of each class, using the combined male and female A/E to point to an RR table. For example, if A/E is 72%, then use 80% of RR 70 and 20% of RR 80



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Step 5: Performed Aggregation test separately for MNS, MSM, FNS, and FSM to examine if the following equation holds (e.g., for MNS):

# Expected claims $MNS_1 + Expected$ claims $MNS_2 + Expected$ claims $MNS_3 = Expected$ claims MNS

### where,

- Expected claims for preferred structure classes were calculated by multiplying the average mortality of 5-year age bands, and 5-year duration bands with the total amount exposed for that age band and the first 10 durations
- The resulting difference for all four categories combined was about 0.0375% of the total amount exposed.

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This difference was deemed too small to make any adjustments.



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# Step 5, cont'd: The relative risk and prevalence is as follows:

Risk Class	Relative Risk ( by A/E)	Prevalence (by Face Amount Exposed)	Prevalence (by Amount of Expected Claims)
Super Preferred NS (Class 1)	77%	40%	24%
Preferred NS (Class 2)	98%	27%	27%
Residual NS (Class 3)	120%	32%	49%
Preferred SM	87%	64%	55%
Residual SM	119%	36%	45%



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DESCRIPTION

- Step 6: Developed factors to apply to the 2017 unloaded CSO\* using the ratio of the RR table for each preferred class to the underlying RR100 table.
  - All factors were developed using unrounded tables
  - Unrounded, unloaded preferred structure basic tables were loaded with CSO margins
  - The loaded tables were then rounded to 2 decimal places



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\* 2017 unloaded CSO is the 2014 VBT RR Table projected from 2014 to 2017. The improvement factors are the same as those used to project from the mid-point of the 2014 VBT underlying data (2009) to 2014

Male Age	<b>Improvement Factor</b>	Female Age	<b>Improvement Factor</b>
0-12	1.75%	0-12	1.10%
13	1.65%	13	1.04%
14	1.55%	14	0.98%
15	1.45%	15	0.93%
16	1.35%	16	0.87%
17	1.25%	17	0.81%
18-82	1.15%	18-80	0.75%
83	1.06%	81	0.69%
84	0.97%	82	0.63%
85	0.88%	83	0.58%
86	0.80%	84	0.52%
87	0.71%	85	0.46%
88	0.62%	86	0.40%
89	0.53%	87	0.35%
90	0.44%	88	0.29%
91	0.35%	89	0.23%
92	0.27%	90	0.17%
93	0.18%	91	0.12%
94	0.09%	92	0.06%
95+	0.00%	93+	0.00%

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# **Preferred Structure Loads**

- Proposed 2017 CSO preferred structure tables have same percentage load for all tables
  - Question is whether the load should vary by class (smaller for super preferred; larger for residual)
- Arguments in favor of varying load by class:
  - Must 'qualify' to use the super preferred table, so lesser need for load
  - Resulting volatility of mortality in residual class may be higher than the aggregate CSO, suggesting potential for higher load

## Arguments against:

- More complicated table construction
- Need to assure tables weight back to the aggregate CSO table?



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## Preferred Structure Tables – Term Reserve Comparisons Male, NS, Issue Age 20

### Regulation XXX LT20 Mean Reserves\*



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## Preferred Structure Tables – Term Reserve Comparisons Male, NS, Issue Age 40

### Regulation XXX LT20 Mean Reserves\*



## Preferred Structure Tables – Term Reserve Comparisons Male, NS, Issue Age 60

### Regulation XXX LT20 Mean Reserves\*



Preferred NS - Male, Issue Age 60 **Generation Heserve b**(\$1,000 120.0 120.0 100.0 80.0 60.0 40.0 20.0 0.0 3 8 9 10 11 12 13 14 15 16 17 18 19 20 Duration -2001 Preferred VBT —2001 Preferred CSO 2017 Preferred Unloaded CSO —2017 Preferred CSO Duration 5 10 15 20 1 % Change tVx SPNS -5.4% -35.6% -3.0% 1.6% -3.4% PNS -30.5% -17.0% -16.1% -12.8% -14.9% NS -36.4% -37.4% -37.6% -36.2% -36.4% \$ Change p/\$1,000 SPNS (\$ 1.96) \$ 1.16 (\$ 0.56) (\$ 0.31) (\$ 1.77) PNS (\$ 0.33) (\$ 7.37) (\$13.72) (\$11.83) (\$ 3.18) NS 0.55) (\$25.01) (\$49.55) (\$51.67) (\$11.78) Reserves for the Male, SPNS class • exceed those using 2001 CSO SPNS for durations 15-19.

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Select & Ultimate Table, 4.5% Interest Rate, Fully Continuous

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## Preferred Structure Tables – Term Reserve Comparisons Female, NS, Issue Age 20

### Regulation XXX LT20 Mean Reserves\*







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Select & Ultimate Table, 4.5% Interest Rate, Fully Continuous

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Preferred NS - Female, Issue Age 20 3.0 2.5 2.0 1.5 1.0 0.5 0.0 8 9 10 11 12 13 14 15 16 17 18 19 20 Duration —2001 Preferred VBT -2001 Preferred CSO -2017 Preferred Unloaded CSO -2017 Preferred CSO Duration 5 1 10 15 20 % Change tVx SPNS -21.6% 20.0% -5.3% 23.0% 22.1% PNS 16.7% -28.5% -13.7% 12.5% 12.8% NS 8.8% -39.7% -27.1% -4.6% -3.1% \$ Change p/\$1,000 SPNS \$ 0.02 (\$ 0.16) (\$ 0.07) \$ 0.30 \$ 0.07 (\$ 0.27) (\$ 0.23) \$ 0.21 PNS \$ 0.02 \$ 0.05 NS \$ (\$ 0.56) (\$ 0.69) (\$ 0.11) (\$ 0.02) 0.01

• The same anomaly seen with the male nonsmoker classes at issue age 20 does not exist for female risks.

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## Preferred Structure Tables – Term Reserve Comparisons Female, NS, Issue Age 60

### Regulation XXX LT20 Mean Reserves\*



## Preferred Structure Tables – Term Reserve Comparisons Female, NS, Issue Age 40

### Regulation XXX LT20 Mean Reserves\*



# **PBR Margins**

## Requests of LATF – Opine On:

- Structure/level of margins
- Variation by statistical credibility method
- Revision to VM-20
- Timing for exposure







# **PBR Margin Development**

Underlying data used for analysis same as that underlying the 2014 VBT:

- **51** companies;
- One company with an A/E ratio of over 1000% by amount was dropped as an outlier, as it was significantly impacting the calculations.
- A credibility factor (Z) for each of the remaining 50 companies was determined and compared using four methods:
  - 1. Bühlmann by amount
  - 2. Bühlmann by count
  - 3. Limited Fluctuation by amount
  - 4. Limited Fluctuation by count
- For the final analysis, credibility factors by amount were used.
  - Believed to be a better approach to differentiate among individual company experiences
  - Using 'by count' approach, only a few thousand claims will result in full credibility (of the 50 companies studied, 47 have full credibility using the Limited Fluctuation method by count).

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# Bühlmann Approach

- Uses variances of observations both within each company and between companies
- Credibility Factor Z = n/(n + k)
  - n = # of exposure units
  - k = expected value of the process variance/variance of the hypothetical means
    - i.e., average of the variances between companies/variance of the company means

Does not assume that the expected basis is correct



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# **PBR Margin Development**

Step 1: Calculated the estimated A/E ratio for each company using the following formula:

Estimated A/E Ratio = Z × (Company A/E Ratio) + (1 - Z) × (Overall A/E Ratio)

where, Z = Bühlmann credibility factor by amount

Step 2: Determined the standard error of this estimated A/E Ratio as follows:

Standard error of estimate = ((1 - Z) x variance of individual companies' means)<sup>0.5</sup>

Step 3: Determined the one-sided margin at the 95% confidence level by multiplying the standard error with the appropriate factor from the standard normal table, as follows:

Margin = 1.65 x standard error estimate

 $=1.65 x (0.0196 x (1 - Z))^{0.5}$ 



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# **PBR Margins**

- Resulting margins for the 50 companies ranged from 1% to 19%
- Constraints in determining margins:
  - For the industry table, should be consistent with the margins for the lowest credibility levels
  - On the industry table, should not exceed the margin applied to the VBT in constructing the CSO table
  - Percentages at ages less than 45 are equal to those at 45
  - Percentages above age 107 are equal to the percentage at 107
  - For the lowest credibility level, a 10% Bühlmann Z factor was assumed but limited to the CSO margins



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# PBR Margins, cont'd

- Margin recommendation 1: Different margins for credibility determined using Bühlmann versus Limited Fluctuation
  - Buhlmann Z factors by amount compared to the Limited Fluctuation Z factors by amount revealed that for the same data the two can be very different.
  - 19 "high credibility" companies had a Limited Fluctuation Z of 1.00, whereas the Bühlmann Z factors for these same companies ranged from 0.998 to 0.972 and the margins from the Bühlmann formula range from 1.0% to 4.0%.
  - For 16 companies with Limited Fluctuation Z factors that ranged from 0.893 to 0.512, the corresponding Bühlmann Z factors for these same companies ranged from 0.958 to 0.889 and the margin from the Bühlmann formula ranged from 4.1% to 7.7%.
- Margin recommendation 2: Bühlmann margin table should be more granular for Z factors above 0.90 due to the multitude of companies above that level
  - 35 out of 50 of the contributing companies had a Bühlmann Z above 0.90 compared to 19 for Limited Fluctuation which were all at 1.0



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# PBR Margins, cont'd

Margin recommendation 3: Bühlmann credibility typically requires the statistical agent to calculate. LATF could put a formula into VM-20 to allow companies to determine this directly. This would need to be revised as the underlying industry studies were revised.

Buhlmann Z = 
$$\frac{A}{A + \frac{(109\% * B)}{(0.019604 * A)} - \frac{(121\% * C)}{(0.019604 * A)}}$$

### where,

- $A = Sum \text{ of expected deaths by amount} = \sum (amount insured) x (exposure) x (mortality)$ 
  - $B = \sum (amount insured)^2 x (exposure) x (mortality)$
  - $C = \sum (amount insured)^2 x (exposure)^2 x (mortality)^2$



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# PBR Margins – Bühlmann Credibility

	% Margin by Credibility level (based on Bühlmann by Amount)										
AAGE	0-19	20-39	40-59	60-79	80-89	90-91	92-93	94-95	96-97	<b>98</b>	<b>99</b> +
0-45	20.4%	19.3%	16.3%	12.7%	8.9%	7.3%	6.5%	5.7%	4.6%	3.3%	2.3%
50	19.8%	18.8%	15.9%	12.3%	8.7%	7.1%	6.4%	5.5%	4.5%	3.2%	2.2%
60	18.2%	17.2%	14.5%	11.2%	7.9%	6.5%	5.8%	5.0%	4.1%	2.9%	2.1%
70	16.1%	15.2%	12.8%	9.9%	7.0%	5.7%	5.1%	4.4%	3.6%	2.6%	1.8%
80	13.6%	12.8%	10.8%	8.4%	5.9%	4.9%	4.3%	3.8%	3.1%	2.2%	1.5%
90	10.7%	10.1%	8.5%	6.6%	4.7%	3.8%	3.4%	3.0%	2.4%	1.7%	1.2%
100	7.4%	7.0%	5.9%	4.6%	3.2%	2.6%	2.4%	2.1%	1.7%	1.2%	0.8%
106+	5.3%	5.0%	4.2%	3.3%	2.3%	1.9%	1.7%	1.5%	1.2%	0.8%	0.6%



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# PBR Margins – Limited Fluctuation Method

To determine the comparable margins using Limited Fluctuation Method for determining credibility, the following formula was used:

 $Margin = a/(b \ x \ Z^2 + 1)$ 

where,

- Z = credibility factor under Limited Fluctuation Method
- a and b are parameters solved for by minimizing the sum of squared differences of the Bühlmann and the Limited Fluctuation margins
- **a** = 0.198187; **b** = 4.577897
- Limited Fluctuation method assigns a credibility of 1 to many companies with different corresponding Bühlmann Zs. To get a tighter fit, the companies with a Limited Fluctuation margin of 1 were excluded to determine the values of the parameters.



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# PBR Margins – Limited Fluctuation Credibility

	% Margin by Credibility level (based on Limited Fluctuation Method)							
AAGE	0-19	20-39	40-59	60-79	80-89	90-100		
0-45	20.4%	13.2%	9.1%	6.3%	4.8%	4.0%		
50	19.8%	12.9%	8.9%	6.1%	4.7%	3.9%		
60	18.2%	11.7%	8.1%	5.6%	4.3%	3.5%		
70	16.1%	10.4%	7.2%	5.0%	3.8%	3.1%		
80	13.6%	8.8%	6.1%	4.2%	3.2%	2.6%		
90	10.7%	6.9%	4.8%	3.3%	2.5%	2.1%		
100	7.4%	4.8%	3.0%	2.1%	1.6%	1.3%		
106+	5.3%	3.4%	2.4%	1.6%	1.2%	1.0%		



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