

Keeping Up Internationally – The IAA, Model International Standards, and the U.S. Actuary

Webcast - December 15, 2011

Sponsored by the Academy's Council on Professionalism and co-sponsored by the ASPPA, CAS, CCA, and SOA





Presenters*

- Curtis Huntington, MAAA, FCA, FSA, MSPA, Member of the Academy's Council on Professionalism, Member of the IAA Professionalism Committee, and Chairperson of the Actuarial Board for Counseling and Discipline
- Godfrey Perrott, MAAA, FSA, Member of the Academy's Council on Professionalism, Chairperson of the IAA's General Task Force of the Interim Actuarial Standards Sub-Committee
- Moderator: Sheila Kalkunte, Esq., Academy's Assistant General Counsel

^{*}The statements and opinions expressed herein are solely those of the panelists and do not constitute official statements or positions of the Academy, ASPPA/ACOPA, CAS, CCA, SOA, or the ABCD, ASB or IAA.





Outline of Presentation

This presentation will discuss the following:

- The IAA Structure and Its role with respect to the U.S. Actuarial Profession
- Activities of the IAA Professionalism Committee
- Development of "international standards" and their relevance



The IAA Structure



IAA Structure

- Operates somewhat like the NAIC
- Operates under a guiding principle of subsidiarity
- Council is the governing body
- Council and committees meet twice a year in a 3 4 day series of meetings.
- Council is averse to acting unless there is a consensus
- Actions ripple up to Council through committees
- IAA is officially bilingual, supposedly quadrilingual, but virtually everything happens in English



IAA Structure

- Committees report to Council and may have sub committees, task forces and working groups
- All committees are not created equal
 - Executive and Nominating are very powerful
 - Professionalism, Accreditation and Education are quite powerful



IAA Structure (voting)

- Council has a weighted voting system
- 63 Full Member Associations (FMAs)
- FMAs have 1 8 votes depending on size
- 7 Sections each have 1 vote
- 150 votes in total
- Council votes electronically between face to face meetings.



IAA Structure (voting)

- US FMAs and numbers of votes
 - Academy 8
 - ACOPA 1
 - CAS 5
 - □ CCA 3
 - SOA 8
 - Total25



IAA Structure (voting)

- Other Large FMAs
 - □ UK (IFA) 8
 - Canada 5
 - Germany 5
 - Australia 4
 - France 4
- 10 FMAs have 3 votes
- 21 FMAs have 2 votes
- 21 FMAs have 1 vote



Important Committees to US Actuaries

- Executive
- Nominations
- Professionalism
- Interim Actuarial Standards Sub-Committee
- Accounting
- Accreditation
- Insurance Regulation



Executive Committee

- Eleven member committee charged with implementing policy
- Designed to be representative (geographic, size of FMA, language, gender, etc.)
- Meets monthly by conference call (and face to face at Council meetings)
- Seat of most of the real power



Nominations Committee

- Thirteen member committee charged with nominating
 - officers,
 - committee chairs and vice chairs
 - members of audit and finance, executive, and nominating committees
- Chaired by Past President
- Current President is Vice Chair



Professionalism Committee

 Purpose - to encourage appropriate standards of professional actuarial education and practice internationally



Interim Actuarial Standards Sub-Committee

- Sub- committee of executive committee
- Effectively the ASB of the IAA
- 11 members, most with standard setting experience
- IAA can promulgate only model standards
- A vocal minority want to see mandatory standards
- Eternal vigilance is the price of freedom



Accounting Committee

- Strong liaison to IASB
- Also liaises with IOSCO, G20



Accreditation Committee

- Gatekeeper for associations to join
- Takes its job very seriously
- Preserves the quality and stature of the IAA
- Assures that FMAs have compliant:
 - Codes of conduct
 - Educational systems and requirements
 - Standard setting process (if one exists)



Insurance Regulation Committee

Strong liaison to IAIS



The IAA Role with respect to U.S. Actuaries



How does the IAA affect me?

- Seeks to influence powerful multinational bodies (G20, ILO, IOSCO, IAIS, IASB) which have a knock on effect in the US
- Seeks to be viewed as the actuarial voice internationally, and thus (indirectly) speak for you
- Is defining what actuarial education should be
- International practice across various countries could be impacted



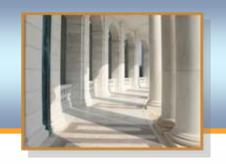
Activities of the IAA Professionalism Committee

Professionalism Committee

- Key recent work areas:
 - Meaning of professionalism
 - How standards apply to cross border work
- Gatekeeper of due process for model standards and practice notes (International Actuarial Notes)
- Observes education requirements, qualifications to practice, and disciplinary procedures

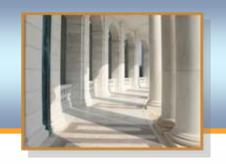


Development of "International Standards" and their Relevance



International Standards

- Evolution of international standards
- Dangers lurking in the bushes
- What is an ISAP?
- Current activity
- What standards are lurking in the wings
- Where might we go from here
- Activities of US-based organizations
- What you should do



Evolution of International Standards

- Original four level structure (2005)
 - Level 4 Practice Notes
 - Level 3 Standards allowing for deviation (similar to ASOPs)
 - Level 2 Mandatory
 - Level 1 Even more mandatory
 - 12 Level 4 "standards" (IASPs) issued
 - These have the Force of Practice Notes
 - One is on Social Security
 - Other 11 are on IFRS



Evolution of International Standards

- 2008 revision
 - Recognized IAA had no authority to issue binding standards
 - Introduced a two level structure
 - Model International Actuarial Standards of Practice
 - International Actuarial Notes (aka practice notes no binding effect)
- No standards or Practice notes have been issued under 2008 rules. However:
 - New name International Standard of Actuarial Practice (ISAP) has been adopted
 - Exposure draft of ISAP 1 General Actuarial Practice published in July with a Dec 1, 2011 comment deadline
 - Process to convert old IASPs to IAN (which will clarify their authority) is well underway





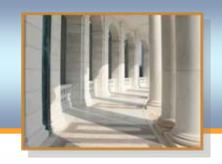
Evolution of International Standards

- New Due Process for ISAPs (brought forward by Rowley task force) will likely be adopted early in 2012.
- New Due Process can be viewed at http://www.actuaries.org/COUNCIL/Documents/Nov2011_Ballot_I tem4_Revised_Due_Process.pdf
- Basically streamlines the process
- There is yet another task force (chaired by Paul Thornton) working on the long term structure of an international standard setters
- It may set up a standards board including non actuaries



Dangers lurking in the bushes

- A faction of IAA wants globally converged international standards
- Extreme faction want work done in all jurisdictions to produce identical results
- Most people realize this is not possible, nor desirable
- Two actuaries working under the US ASOPs will not necessarily produce identical results
- The words "model", "convergence" and "standard" have provoked voluminous (sometimes heated) discussion



What is an ISAP?

International Standards of Actuarial Practice are established to promote high quality actuarial practice globally.

- High quality actuarial practice:
 - Helps serve the public interest by benefiting users of actuarial work, regulators, and participants and beneficiaries of financial security programs; and
 - Benefits both actuarial associations and individual actuaries by enhancing the credibility of the actuarial profession.
- Characteristics of high quality actuarial practice include:
 - Consistency providing users of the actuarial work product with confidence that practice is consistent over time and across clients subject to similar requirements;
 - Usefulness adding substantial value to financial analysis; and,
 - Clarity clearly articulated and understandable.





Current Activity

- ISAP 1 (General Actuarial Practice) has just completed its exposure period
 - 27 comments were received
- Statements of Intent (SOIs) have been approved for:
 - Social Security Valuation
 - Insurance Accounting under IFRS 4
 - Pension Accounting under IAS 19
- A task force is drafting an ERM SOI



Current Activity

- ISAP 1 covers general areas such as:
 - Communication (similar to ASOP 41
 - Data Quality (similar to ASOP 23)
 - Undertaking assignments
- The ASB has no plans to adopt or endorse ISAP1.
- The ASB analysis (link at http://www.actuarialstandardsboard.org) is well worth reading



What Standards are in the wings

- Accounting under IFRS will split into up to three ISAPs
 - Accounting under IFRS
 - Insurance Accounting under IFRS 4 et al
 - Pension Accounting under IAS 19
- Either or both of the last two may be only IANs. If they are ISAPs, they will almost certainly be accompanied by IANs
- An exposure draft for an ERM ISAP will likely follow the US exposure draft by about a year



Where might we go from here

- ISAPs will remain model standards
- Standard-setters may adopt or choose not to
- FMAs will be requested to report on congruence
- This situation is acceptable to US-Based Organizations



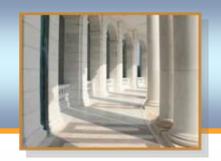
Activities of US-based orgs

- CUSP (five Ps and five PEs) have set up a liaison group to monitor activity
- Academy hosts conference calls before each Council meeting to share views
- Council delegates are vocal when necessary
- ASB has agreed to review and comment on all ISAP exposure drafts
- U.S. has strong representation on IASSC and its task forces



What you should do

- Read the Exposure Draft of ISAP 1 if you have not already
- Read the comments on the IAA website
 - www.actuaries.org.
 - Publications
 - Standards and Practice Notes
 - Exposure Drafts
- Pay attention to Academy e-mail blasts about IAA



Questions?