



NEWS RELEASE

Immediate Release

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Charity Sack Joins American Academy of Actuaries

WASHINGTON – 17 Jan. 2013 – The American Academy of Actuaries announced that Charity Sack will join the organization as its new director of communications on Jan. 22. In this role, Sack will oversee all aspects of the Academy's communications to raise the profile of its members and support its initiatives to provide respected, unbiased actuarial advice on issues critical to implementing sound public policy.

"Charity brings the scope of communications experience and a deep commitment to serving the public interest that is well-suited to support and advance the vision, mission, and voice of the Academy and its members," said Mary Downs, executive director of the Academy.

Sack has more than 25 years of experience in marketing and communications in both domestic and international markets, as well as for-profit and nonprofit sectors. Prior to joining the Academy, she led the communications and branding operations at the nonprofit NCB Capital Impact, a certified community development financial institution that works to improve access to high-quality health and elder care, healthy foods, housing, and education in low-income communities across the country. Previously, she directed marketing and communications efforts for the American Council on Education's Center for Lifelong Learning; Reval Hotel Group and Grey Advertising in Tallinn, Estonia; and national entertainment companies in New York and Los Angeles.

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Sack received her M.B.A. from New York University, and an undergraduate degree in journalism from West Virginia University.

For more information, contact Heidi Guerra at 202.223-6923. For more information on the Academy, please visit: www.actuary.org.

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The American Academy of Actuaries is a 17,000-member professional association whose mission is to serve the public and the U.S. actuarial profession. The Academy assists public policymakers on all levels by providing leadership, objective expertise, and actuarial advice on risk and financial security issues. The Academy also sets qualification, practice, and professionalism standards for actuaries in the United States.